<table>
<thead>
<tr>
<th></th>
<th>JANUARY</th>
<th>FEBRUARY</th>
<th>MARCH</th>
<th>APRIL</th>
<th>MAY</th>
<th>JUNE</th>
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<tr>
<td>Ad Close, Materials Due</td>
<td>12/12, 12/19</td>
<td>1/14, 1/21</td>
<td>2/12, 2/19</td>
<td>3/12, 3/19</td>
<td>4/12, 4/19</td>
<td>5/13, 5/20</td>
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<tr>
<td>Topical Feature</td>
<td>Industrial Internet of Things (IIoT)</td>
<td>Energy-Efficiency</td>
<td>TBA</td>
<td>New Options in Control Systems</td>
<td>TBA</td>
<td>Readers’ Choice Awards</td>
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<tr>
<td>Controllers &amp; Systems</td>
<td>PLCs, PACs &amp; PCs</td>
<td>Product Roundup: Power Supplies</td>
<td>Safety Controllers, Sensors &amp; Networks</td>
<td>eCAD Software</td>
<td>Product Roundup: PLCs, PACs &amp; PCs</td>
<td>Control Software</td>
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<tr>
<td>Human-Machine/Operator Interface</td>
<td>Enclosures &amp; Workstations</td>
<td>Stacklights, Alarms, Buttons &amp; Switches</td>
<td>HMI Software</td>
<td>Industrial PCs</td>
<td>Hazardous Area Operation</td>
<td>Product Roundup: HMI Hardware &amp; Software</td>
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<tr>
<td>Drives, Motion &amp; Robotics</td>
<td>Motors &amp; Drives</td>
<td>Robotics</td>
<td>Product Roundup: Motors &amp; Drives</td>
<td>Pneumatic Systems</td>
<td>Motors</td>
<td>Variable Frequency Drives</td>
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<tr>
<td>Market Intelligence Survey</td>
<td>Motion, Drives &amp; Motors</td>
<td>HMI, Industrial PCs &amp; Enclosures</td>
<td>I/O Systems &amp; Terminal Blocks</td>
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<tr>
<td>Technology Report</td>
<td>Motors, Drives &amp; Motion, Part I</td>
<td>HMI, IPCs &amp; Enclosures, Part I</td>
<td>Sensors, Vision &amp; Machine Safety</td>
<td>Automation Software</td>
<td>Industrial Networks</td>
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<td>Automation Basics Video Series</td>
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<td>Webinar Series</td>
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<tr>
<td>Industry Events</td>
<td>ARC Forum Orlando, 2/4-7</td>
<td>ABB Customer World Houston, 3/4-7</td>
<td>Hannover Messe Hannover, 4/1-5</td>
<td>NIWeek Austin, 5/20-23</td>
<td></td>
<td>Rockwell TechED Orlando, 6/2-7 Siemens Automation Summit Denver, 6/17-20 Sensors Expo San Jose, 6/25-27</td>
</tr>
</tbody>
</table>

**CONTACT INFORMATION**

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<table>
<thead>
<tr>
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<th><a href="mailto:mbacidore@putman.net">mbacidore@putman.net</a></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>David Perkon, Technical Editor</td>
<td><a href="mailto:dperkon@putman.net">dperkon@putman.net</a></td>
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**2019 EDITORIAL SCHEDULE**

<table>
<thead>
<tr>
<th>Ad Close, Materials Due</th>
<th>JULY</th>
<th>AUGUST</th>
<th>SEPTEMBER</th>
<th>OCTOBER</th>
<th>NOVEMBER</th>
<th>DECEMBER</th>
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<tbody>
<tr>
<td></td>
<td>6/12, 6/19</td>
<td>7/12, 7/19</td>
<td>8/12, 8/19</td>
<td>9/12, 9/19</td>
<td>10/14, 10/21</td>
<td>11/12, 11/19</td>
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</tbody>
</table>

**Topical Feature**
- **JULY**: TBA
- **AUGUST**: Machine Control
- **SEPTEMBER**: TBA
- **OCTOBER**: Integrated Safety & Control
- **NOVEMBER**: TBA
- **DECEMBER**: Robotics

**Controllers & Systems**
- Programmable controllers, safety controllers, embedded controls, loop controllers, power supplies, relays, control software
- **JULY**: Power Supplies
- **AUGUST**: PLCs, PACs & PCs
- **SEPTEMBER**: Control Panel Design
- **OCTOBER**: Product Roundup: Machine Safety
- **NOVEMBER**: PLCs, PACs & PCs
- **DECEMBER**: Product Roundup: Automation & Design Software

**Human-Machine/Operator Interface**
- HMI software, display terminals, touchscreens, alarms, pushbuttons, enclosures, industrial PCs
- **JULY**: Product Roundup: Enclosures & Workstations
- **AUGUST**: Stacklights, Alarms, Buttons & Switches
- **SEPTEMBER**: HMI Software
- **OCTOBER**: Hazardous Area HMI & Purge Systems
- **NOVEMBER**: Industrial PCs & Enclosures
- **DECEMBER**: I/O Terminals & Panel Displays

**Input/Output Systems & Networking**
- Networks, terminal blocks, I/O modules, signal conditioners, cabling/wiring, connectors & cordsets
- **JULY**: Industrial Ethernet
- **AUGUST**: Product Roundup: I/O Systems, Terminal Blocks & Intrinsic Safety
- **SEPTEMBER**: Remote Monitoring & I/O Systems
- **OCTOBER**: Industrial Ethernet
- **NOVEMBER**: Product Roundup: Wire & Cabling, Connectors & Cordsets
- **DECEMBER**: I/O & Terminal Blocks

**Measurement, Sensing & Vision**
- Transmitters, transducers, sensors, encoders, weighing systems, bar code scanners, RFID, machine guarding, vision systems
- **JULY**: Presence Sensors
- **AUGUST**: Machine Vision
- **SEPTEMBER**: Encoders & Resolvers
- **OCTOBER**: Process Measurement
- **NOVEMBER**: AutoID: RFID Systems
- **DECEMBER**: Diagnostic Tools

**Drives, Motion & Robotics**
- Drives, motors, servos, steppers, robots, valves, cylinders, hydraulics, pneumatics, mechanical and electro-mechanical motion components
- **JULY**: Linear Motion
- **AUGUST**: Servo & Stepper Motors/Drives
- **SEPTEMBER**: Product Roundup: Motion Control
- **OCTOBER**: Motor & Drive Electrical Efficiency
- **NOVEMBER**: Pneumatics & Hydraulics
- **DECEMBER**: Variable Speed Drives

**Market Intelligence Survey**
- I/O Systems, Terminal Blocks & Power Supplies
- **JULY**: Pneumatics
- **AUGUST**: Sensors & Vision
- **SEPTEMBER**: PLCs & PACs

**Technology Report**
- **JULY**: I/O Systems, Terminal Blocks & Power Supplies
- **AUGUST**: Packaging Automation
- **SEPTEMBER**: Motors, Drives & Motion, Part 2
- **OCTOBER**: HMIs, IPCs & Enclosures, Part 2
- **NOVEMBER**: PLCs & PACs
- **DECEMBER**: Pneumatics

**Automation Basics Video Series**
- **JULY**: Industrial Networking
- **AUGUST**: HMI
- **SEPTEMBER**: Motion Control

**Webinar Series**
- **JULY**: Industrial IoT, Part II
- **AUGUST**: Industrial IoT, Part III

**Industry Events**
- **JULY**: Pack Expo Las Vegas, 9/23-25
- **AUGUST**: Smart Industry Chicago, TBA
- **SEPTEMBER**: Automation Fair Chicago, 11/20-21
- **OCTOBER**: SPS IPC Drives Nuremberg, 11/26-28

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## Classified Print Advertising (non-commissionable)

Classified rates are non-commissionable.

Rates per column inch:

- **1x** ........................................................................................................... $175
- **3x** ........................................................................................................... $165
- **6x** ........................................................................................................... $155
- **9x** ........................................................................................................... $145
- **12x** ......................................................................................................... $135

Classified column width sizes:

- **One column** .......................................................................................... 2-3/16" wide
- **Two column** ......................................................................................... 4-7/16" wide
- **Three column** ...................................................................................... 6-7/8" wide

## CONTROL DESIGN E-NEWS ADVERTISING RATES (GROSS)

<table>
<thead>
<tr>
<th>Position</th>
<th>Creative Description</th>
<th>1x</th>
<th>6x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Super Sponsor</td>
<td>240x200 pixel non-animated image plus 40-character headline and 70 words text including up to 4 URL links.</td>
<td>$2,530</td>
<td>$2,400</td>
<td>$2,100</td>
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<tr>
<td>Sponsored Content</td>
<td>120x60 pixel non-animated image, plus 70 words additional text and URL link.</td>
<td>$1,530</td>
<td>$1,330</td>
<td>$1,100</td>
</tr>
<tr>
<td>Text Ad</td>
<td>Up to 40-character headline, plus 80 characters additional text and URL link.</td>
<td>$700</td>
<td>$600</td>
<td>$500</td>
</tr>
</tbody>
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*All character counts include spaces. All rates gross. Check with advertising representative for schedule and availability.

## CONTROL DESIGN E-NEWS ADVERTISING RATES (GROSS)

**Material Specifications**

Putman Media requires that all print advertising materials be submitted as flattened high-resolution PDFs with all fonts and images embedded (300 dpi minimum). If physical proofs are not furnished, reproductive quality is at advertiser’s risk.

Shipping materials should specify the issue into which the the ad is to be inserted; please use fastest traceable carrier on all print material.

Contracts, insertion orders, proofs and other communications (except pre-printed inserts) should be sent to: Production Manager/Control Design, Putman Media, 1501 E. Woodfield Rd., Suite 600-N, Schaumburg, IL 60173. Fax number: 630-467-1124. Ad materials should be emailed to agauthier@putman.net.

Signed contracts and insertion orders for website and e-newsletter campaigns should be communicated via fax to 866-328-0893; digital campaign materials should be sent directly via email to agauthier@putman.net.

For further details please contact production manager Anetta Gauthier at 630-625-1154; agauthier@putman.net.