2019 EDITORIAL CALENDAR
INCLUDING RATES & SPECIFICATIONS
## 2019 EDITORIAL CALENDAR & CLOSING DATES

<table>
<thead>
<tr>
<th>JANUARY</th>
<th>FEBRUARY</th>
<th>MARCH</th>
<th>APRIL</th>
<th>MAY</th>
<th>JUNE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ad Close, Materials Due</td>
<td>12/12, 12/19</td>
<td>1/14, 1/21</td>
<td>2/12, 2/19</td>
<td>3/12, 3/19</td>
<td>4/12, 4/19</td>
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</tbody>
</table>

### Topical Feature
- Readers' Choice Awards
- Automation at the Edge
- Status Report: Open Automation
- Process Automation Hall of Fame
- Data Analytics
- Emerging Standards for the IIoT

### Connect & Control
- Process Automation Systems
- Industrial Ethernet
- Product Roundup: PLCs, PACs, PCs
- Process Automation Systems
- I/O Systems & Terminal Blocks
- Field Networks

### Measure & Manipulate
- Flow
- Level
- Temperature & Pressure
- Product Roundup: Flow
- Product Roundup: Level
- Weighing Systems

### Measure & Manipulate
- Product Roundup: Drives & Motors
- Process Analyzers
- Valves, Actuators & Positioners
- Process Analyzers
- Drives & Motors
- Product Roundup: Control Valves & Accessories

### Support & Protect
- Calibration
- Product Roundup: Enclosures, Workstations, Purge Systems
- Power Supplies
- Intrinsic Safety
- Safety Instrumented Systems
- Cybersecurity

### Market Intelligence Survey
- Valves & Drives
- Flow, Level, Temperature, Pressure
- Process Automation Systems

### Technology Report
- Flow Measurement, Part I
- Level Measurement, Part I
- Industrial Networks (including Connectors/Cordsets)
- HMI, Industrial PCs & Enclosures
- Temperature & Pressure Measurement

### Automation Basics Video Series
- Level Instrumentation
- Flow Instrumentation

### Webinar Series
- Flow & Level Measurement, Part I

### Industry Events
- ARC Forum Orlando, 2/4-7
- ABB Customer World Houston, 3/4-7
- Hannover Messe Hannover, 4/1-5
- Interphex New York, 4/2-4
- Offshore Technology Conference Houston, 5/6-9
- NIWeek Austin, 5/20-23
- Rockwell Automation TechED Orlando, 6/2-7
- Honeywell Users Group Dallas, 6/9-14

## CONTACT INFORMATION

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## 2019 Editorial Calendar & Closing Dates

<table>
<thead>
<tr>
<th></th>
<th>July</th>
<th>August</th>
<th>September</th>
<th>October</th>
<th>November</th>
<th>December</th>
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</thead>
<tbody>
<tr>
<td>Ad Close, Materials Due</td>
<td>6/12, 6/19</td>
<td>7/12, 7/19</td>
<td>8/12, 8/19</td>
<td>9/12, 9/19</td>
<td>10/14, 10/21</td>
<td>11/12, 11/19</td>
</tr>
<tr>
<td>Topical Feature</td>
<td>Salary &amp; Benefits Survey</td>
<td>Augmented &amp; Virtual Reality</td>
<td>21st Century Workforce</td>
<td>The Control Top 50 Supplier Rankings</td>
<td>Innovations in Wireless</td>
<td>TBA</td>
</tr>
<tr>
<td>Connect &amp; Control</td>
<td>Process Automation Systems</td>
<td>Industrial Ethernet</td>
<td>PLCs, PACs &amp; Industrial Computers</td>
<td>Process Automation Systems</td>
<td>Product Roundup: I/O &amp; Terminal Blocks</td>
<td>Field Networks</td>
</tr>
<tr>
<td>Measure &amp; Manipulate</td>
<td>Operator Interface &amp; HMI</td>
<td>Advanced Control, Simulation &amp; Modeling</td>
<td>Enterprise Integration</td>
<td>Asset Performance Management</td>
<td>SCADA</td>
<td>Batch Management</td>
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<tr>
<td>Measure &amp; Manipulate</td>
<td>Drives &amp; Motors</td>
<td>Flow</td>
<td>Level</td>
<td>Temperature &amp; Pressure</td>
<td>Flow</td>
<td>Level</td>
</tr>
<tr>
<td>Technology Report</td>
<td>Control Systems (including PLCs &amp; PACs)</td>
<td>Oil &amp; Gas Automation</td>
<td>PLCs, PACs &amp; Industrial PCs</td>
<td>Operator Interface &amp; HMI</td>
<td></td>
<td></td>
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<tr>
<td>Automation Basics Video Series</td>
<td>Ensuring Process Safety</td>
<td>Industrial Networking</td>
<td>HMI</td>
<td></td>
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<tr>
<td>Webinar Series</td>
<td>Safe &amp; Secure Operations, Part I (cyber aspects)</td>
<td>Flow &amp; Level Measurement, Part II</td>
<td>Safe &amp; Secure Operations, Part II (physical safety)</td>
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<td>Power-Gen International</td>
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<td></td>
<td>New Orleans, 11/19-21</td>
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</tbody>
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## Contact Information

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CONTROL ADVERTISING RATES

FOUR-COLOR PRINT ADVERTISING RATES *

<table>
<thead>
<tr>
<th>Open</th>
<th>6x</th>
<th>12x</th>
<th>Ad Dimensions ** (WxD, inches)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>$9,600</td>
<td>$9,900</td>
<td>$8,700 7-7/8 x 10-1/2**</td>
</tr>
<tr>
<td>One-half page island</td>
<td>$6,600</td>
<td>$6,200</td>
<td>$5,700 4-9/16 x 7-1/2</td>
</tr>
<tr>
<td>One-half page vertical</td>
<td>$6,000</td>
<td>$5,600</td>
<td>$5,100 3-1/4 x 10</td>
</tr>
<tr>
<td>One-half page horizontal</td>
<td>$6,000</td>
<td>$5,600</td>
<td>$5,100 7 x 4-7/8</td>
</tr>
<tr>
<td>One-third page vertical</td>
<td>$5,100</td>
<td>$4,700</td>
<td>$4,300 2-3/16 x 10</td>
</tr>
<tr>
<td>One-third page square</td>
<td>$5,100</td>
<td>$4,700</td>
<td>$4,300 4-9/16 x 4-7/8</td>
</tr>
<tr>
<td>One-quarter page</td>
<td>$4,400</td>
<td>$4,000</td>
<td>$3,600 3-1/4 x 4-7/8</td>
</tr>
</tbody>
</table>

* 5% premium for fifth color or PMS. All rates gross.
** Non-bleed space units. 7-7/8" x 10-1/2" trim, safety area is 1/4" from trim
Full page bleed plate size: 8-1/8"x10-3/4"; Full-page bleed spread for each plate: 8-1/8"x10-3/4"

CONTROLGLOBAL.COM E-NEWS RATES AND SPECIFICATIONS *

<table>
<thead>
<tr>
<th>Position</th>
<th>Creative</th>
<th>1X</th>
<th>6X</th>
<th>12X</th>
<th>Ad Dimensions ** (WxD, pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Super Sponsor</td>
<td>240x200 pixel non-animated image plus 40-character headline and 70 words text including up to 4 URL links.</td>
<td>$2,530</td>
<td>$2,400</td>
<td>$2,100</td>
<td>970x90 pixels; 40k file size limit; animation, rich media acceptable</td>
</tr>
<tr>
<td>Sponsored Content</td>
<td>120x60 pixel non-animated image, plus 70 words additional text and URL link.</td>
<td>$1,530</td>
<td>$1,330</td>
<td>$1,100</td>
<td>300x250 pixels; 40k file size limit; animation, rich media acceptable</td>
</tr>
<tr>
<td>Text Ad</td>
<td>Up to 40-character headline, plus 80 characters additional text and URL link.</td>
<td>$700</td>
<td>$600</td>
<td>$500</td>
<td>640x480 pixels; 40k file size limit; animation, rich media acceptable</td>
</tr>
</tbody>
</table>

* All character counts include spaces. All rates gross. Check with advertising representative for schedule and availability.

Material Specifications
Putman Media requires that all print advertising materials be submitted as high-resolution PDFs with all fonts and images embedded (300 dpi minimum). If physical proofs are not furnished, reproductive quality is at advertiser's risk.
Shipping materials should specify the issue into which the ad is to be inserted; please use fastest traceable carrier on all print material.
Contracts, insertion orders, proofs and other communications (except pre-printed inserts) should be sent to: Production Manager/Control, Putman Media, 1501 E. Woodfield Rd., Suite 400-N, Schaumburg, IL 60173. Fax number: 630-467-1124. Ad materials can also be uploaded directly to our FTP site at www.putmanftp.com.
Signed contracts and insertion orders for website and e-newsletter campaigns should be communicated via fax to 866-328-0893; digital campaign materials should be sent directly via email to digitalads@putman.net.
For further details please contact production manager Anetta Gauthier at 630-625-1154; agauthier@putman.net.

Classified Print Advertising (non-commissionable)
Classified rates are non-commissionable.
Rates per column inch:
1x ........................................................................ $175
3x ........................................................................ $165
6x ........................................................................ $155
9x ........................................................................ $145
12x ....................................................................... $135
Classified column width sizes:
One column ..................................................................... 2-3/16" wide
Two column ..................................................................... 4-7/16" wide
Three column .................................................................. 6-7/8" wide

CONTROLGLOBAL.COM ADVERTISING RATES (GROSS)

<table>
<thead>
<tr>
<th>Standard Ad Units (gross rates per thousand impressions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Super Leaderboard 970x90 pixels; 40k file size limit; animation, rich media acceptable</td>
</tr>
<tr>
<td>Medium Rectangle 300x250 pixels; 40k file size limit; animation, rich media acceptable</td>
</tr>
<tr>
<td>Half Page 300x600 pixels; 40k file size limit; animation, rich media acceptable</td>
</tr>
<tr>
<td>Welcome Ad 640x480 pixels; 40k file size limit; animation, rich media acceptable</td>
</tr>
</tbody>
</table>